

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1
A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“A++” Grade in Cycle 4

**PG DEPARTMENT OF BUSINESS
ADMINISTRATION
(MBA)**



“MEET THE CEO”

25.05.2024



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

The PG Department of Business Administration cordially invite your
gracious presence to programme

“MEET THE CEO”

Date & Time :Friday 25th May 2024 at 11:00 p.m

Resource Person

Mr.D.SARAT KUMAR

CEO, Intact Intern Stump Solutions Pvt Ltd

Nuzuvid

ORGANIZED BY:
PG DEPARTMENT OF
BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG CENTRE



K.B.N COLLEGE : PG COLLEGE

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Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NAAC "A ++ " in cycle 4

PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)

MEET THE CEO REPORT

MEET THE CEO is a unique and innovative programme designed by MBA Dept., creating a platform for MBA students to interact with corporate heads, entrepreneurs, founders, directors, CEOs, managerial heads from various streams.

MEET THE CEO programme organised on 25-05.2024 by MBA Department for MBA Second year students (2022 – 2024 batch). The resource person is Mr.D.Sarath Kumar, CEO, Inact Intern Stumb Solutions Pvt Ltd, Nuzuvid.

OBJECTIVES:

- To Provide an in-depth understanding and knowledge of Startups
- Exploring How Startups Accomplish their Business Goals
- To create a single Point of contract for the startup to enable knowledge sharing and access to funding
- Achieve a Sustainable growth and become a successful and Profitable Business

- Encourage Entrepreneurship throughout country and Promote India as a startup hub
- The Development of innovative Products and Services to increase employment and economy growth in India

REVEALS of RESOURCE PERSON

- Mr.D.Sarat Kumar explains Management means getting things done through others. Startup is a business with unique idea.
- He explained Process of Registration of Startups. The benefits from the government like to provide financial assistance Platforms based on unique idea.
- He Explained Tax benefits and other benefits (No PF account for employees in early stages of sartups).
- Today Generation more interested in startups and adding some unique features to already existing business.
- He explained the difference between startups and Business.
- He explained that every year 10Lakh startup companies registered. Startup creates good network opportunities.
- India ranks 3rd among global startup ecosystems. India is youngest Entrepreneurs in the world.
- India startup successes are mostly about software enable firms rarely about hardware Product companies. Only 9% of startups have female founders.

OUTCOMES

- Students understood how to start a start up company and identify incubator role and services.
- Self-certification for the start-ups is comprised of nine labour laws and environmental laws. For the labour laws, there will no inspection for a period of three years.

- This scheme enables the start-ups to communicate easily through the mobile application so that the process of uploading the relevant documents to the portal becomes very easy one for the companies.
- Start-up India eases the patent filing approach. The companies are able to get a rebate which is 80% of the fee of the patent application. For the start-up, it is enough to bear only the statutory fees and the government will take care of other facilitator fees.
- The scheme can boost up the research and innovation among the youngsters who are very eager to implement their own skills in creating a company.
- Aspiring entrepreneurs can develop through these outcomes, and new research parks are provided for the start-ups in the R&D sectors.
- Entrepreneurs are no need to worry about their prior experience in launching their business.
- This campaign can easily evoke indigenous startups and aspiring entrepreneurs which can create several job opportunities and expand the country economic values.
- People lives can be made easier through various affordable services, which can be leading support for the country development.

Total 70 students from MBA First year (2022 – 24 batch) had attended the programme..

Pavani from MBA Second year had proposed vote of thanks.

MEET THE CEO PHOTOS



